

FLAME

ACA
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FESTIVAL

2025

FULL DAY TRAINING | 14 OCT | CAUDAN ARTS CENTRE

THE FUTURE OF CREATIVITY & COMMUNICATION
WITH 6 INTERNATIONAL TRAINERS

TIME	EVENT
08.30 - 09.00	Registration & Welcoming Tea
09.00 - 09.10	Welcome Address
09.10 - 10.00	“Goodvertising” Thomas Kolster, Mr Goodvertising
10.00 - 10.50	“AI in Communication” Megan Fowkes, Senior Art Director, Saatchi & Saatchi MEA
10.50 - 11.15	Tea Break
11.15 - 12.05	“Podcast - Emerging Media” Pénélope Boeuf, podcast expert, Agence La Toile
12.05 - 12.55	“Human Creativity” Dr. Pepe Marais, Co-Founder and Group Chief Creative Officer, Joe Public
12.55 - 14.00	Lunch
14.00 - 14.50	“Go Big or Go Home: The Provocative Masterclass on Brand Growth” Suhayl Limbada, Market Lead & Chief Marketing Officer, KFC Thailand
14.50 - 15.40	“Mauritius to Mars. Efficiency and imagination in video production” Khalik Sherrif, Group CEO, eMedia Holdings and Investments
15.40 - 16.00	Tea Break
16.00 - 16.45	Fireside Chat
16.45 - 17.00	Closing Speech

PROGRAMME